Persuasive Texts

What is a persuasive text?

A persuasive text is a piece of opinion writing that shows people what you think, feel or believe about something. It is usually used to help people believe in something you believe in, convince them to take action or change their minds on a topic.

How is a persuasive text structured?

Statement of position: This is the introduction paragraph that states your point of view for the argument.

Hi everyone. I'm Lily and I know the most exciting place for our end-of-year break-up. We should go to the new indoor trampoline centre in Nundah! This is the best place to have fun.

Arguments: Three different points with supporting examples, to convince the audience of your point of view.

There is so much to do at this centre. You can jump on the slam dunk arenas. You can dive into the deep foam pits. You can swing around the ninja course. You can try the barefoot wall running areas or even play a scary dodgeball game. With so many trampolines, there is plenty of space for everyone to really enjoy themselves.

The staff at the centre are also really helpful. They give safety tips and they will show the whole class some cool moves along the way.

This centre is great for big groups of kids. When you have a birthday party at a centre, you get a private party room, a party host and free cold drinks. So, I'm sure we could ask about hiring a party room too. For snacks, the party menu offers things like hot chips, sushi, sliders and wraps.

Conclusion: This is a summary of your points to finish your argument.

Everyone will enjoy Nundah trampoline centre and it is also a great place to get some exercise. There are lots of activities to do, so we won't ever get bored!

If we go there, I think everyone in our year level will vote that our break-up was the best one ever!
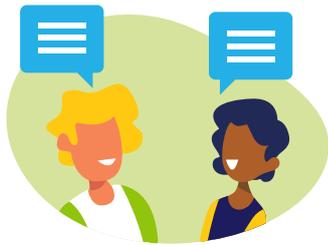
Thank you for listening.

This is the transcript of a speech made by Lily Gupta to her class about the end-of-year break-up.

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Examples

Debates and arguments

Opinion pieces

Feature articles
(e.g. newspaper articles)

Speeches

Letters
(e.g. letter to the editor)
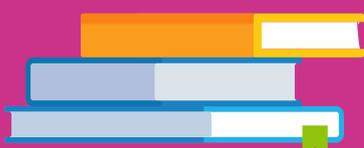
Reviews
(e.g. books, restaurants, games)

Advertisements

Interviews

Blogs

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Language Features

Sentence starters	A word or phrase used to begin a sentence. E.g. In the beginning..., Once upon a time...
Emotive words	Words that create emotion for the audience. E.g. wonderful, horrible, frightening, incredible.
Formal voice	Using a more authoritative tone and power of persuasion.
Repetition	Phrases or words that are repeated to push your point of view.
Connectives	Words that help connect your argument. E.g. Firstly, Afterward, Finally.
Present tense	Writing in the 'now'. E.g. This is why we should..., It is clear that....
Anecdotes	Short recounts of real-life experiences. They are a great way of showing a personal connection to a topic and linking an idea back to everyday life.
Inclusive language	Including the reader or audience in the pronouns you use. E.g. 'we' and 'you'.

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Language Features Cont.

Alliteration	The repetition of two or more nearby words, letters (consonants), or sounds to create an effect. E.g. Elegant elephants eating.
Rhetorical questions	Questions that are asked to strengthen a point of view instead of an answer. They usually get the audience thinking about your argument.
Facts and statistics	Something true, something that is real and happening, data and numbers from real events to back your argument.
Powerful adjectives	Words that are more expressive than normal adjectives. E.g. using 'terrible' instead of 'bad' or 'magnificent' instead of 'good'.
Powerful verbs	These are specific, descriptive words that are used in writing. They can be used to help the audience think, feel, see and create a specific mood to strengthen your argument. E.g. 'screamed' instead of 'said' or 'gathered' instead of 'found'.
Exaggeration	A statement that makes something sound better or worse than it really is. E.g. It looked as though a bomb had hit it!
High modality words	Words that show a high degree of certainty. E.g. must, shall.

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Vocabulary	
Best	Most
Must	Powerful
Need	Also
Sure	Amazing
Certain	Believe
Should	Will
Important	Definitely
Next	Firstly
Afterwards	Then
Eventually	Always
Clearly	Never
Mustn't	Is