

Multimedia Rubric

	Beginning	Developing	Accomplished	Exemplary	Score
<p>Media</p> <p>Media (sound, clip art, video, transitions, images)</p>	Media selections distract from the quality of the project.	Various media selections are used in the project. A few of the selections are well integrated into the project.	Some of the media is well integrated into the project. Some of the media selections help to enhance the project.	The media is well integrated into the project. The quality of the media used is a definite addition to the project.	
<p>Content Clarity</p>	The project is disjointed and does not support the theme. The content is not clearly presented and is difficult to understand.	A significant part of the project is disjointed and does not support the theme. Large parts of the content are presented in such a way that it is difficult to understand.	Most parts of the project flow together well and support the theme. Most of the content is presented in such a way that it is easy to understand.	All parts of the project flow together well and support the theme. The content is presented in such a way that it is easy to understand.	
<p>Content Legibility</p>	Most of the images, fonts and backgrounds are used inappropriately contributing to ineffective communication of the content.	Very few of the images, fonts and backgrounds are used appropriately so that they effectively communicate the content.	Most of the images, fonts and backgrounds are used appropriately so that they effectively communicate the content.	Images, font, backgrounds are used appropriately so that they effectively communicate the content.	