



# CONNECTING AFRICAN EDUCATION

INTRODUCING COMMUNITIES FOR BURSARY PROGRAMMES  
[WWW.A-BETTER-AFRICA.COM](http://WWW.A-BETTER-AFRICA.COM)



# The process

## Discover



### Strategy to understand;

- the challenges experienced by the grantees
- the inputs and information from the funder
- requirements in terms of communication, engagement, collaboration, support, and output.
- understand the ecosystem and determine how and when to engage



# The process

## Design



**Development of process, content, engagement, measurement, and reporting**

- **develop the profiles**
- **determine the onboarding and engagement of the grantees**
- **build in support mechanisms through the platform**
- **build a process to develop community**



# The process

Deploy



- profile configuration (look and feel, policy and permissions)
- profile curation - content
- management team review
- initiate onboarding





## **COMMUNITY MANAGEMENT AND SUPPORT**

**Engagement with grantees including;**

- **development of educator profiles**
- **scheduling of grantee updates in terms of their progress**
- **hosting collaboration and peer-to-peer support sessions**
- **content curation**
- **engagement measurement**
- **client reporting**
- **overall community support**